

FOR IMMEDIATE RELEASE

Fact Sheet: Bloggers in Big Shoes 2010

Date	25 July 2010 (Sunday)
Time	1000 – 1200 1030 Kick-Off
Duration	40 minutes split into 2 halves
Place	Sports Planet East Coast 1020 East Coast Parkway Singapore 449 787 (Along East Coast Beach, between Car park C3 and C4)
Team Size	6 vs 6
Teams involved	Singapore Armed Forces Football Club The Bloggers in Big Shoes
Photo Opportunity?	Yes
Film Crew Recommended?	Yes
Participants available for interview	Yes (selected)
Angle	A team of well-meaning bloggers are wearing over-sized clown shoes to take on big hearted SAFFC in a soccer match for the inaugural Bloggers in Big Shoes Event.



For more information, kindly contact:

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