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FOR IMMEDIATE RELEASE

Bloggers in Big Shoes 'defeat' SAFFC in charity futsal game

Last Sunday, a team of bloggers wearing over-sized clown shoes defeated SAFFC by a score of 9-5 for charity.

The event took place from 10am to 12 pm at Sports Planet East Coast. The game was played in aid of Sanctuary House and their online funding raising initiative, Project Baby Love.

Sanctuary House is a volunteer welfare organization that was founded in 2005. They provide medical and foster care to abandoned and physically-abused babies and children.

Mr Dedrick Koh, the creator of the Bloggers in Big Shoes said that, "We chose Sanctuary House as our beneficiary because they really needed help."

"They do important work and they fill an important void in society. Looking after so many babies and children requires a lot of resources. The problem is that because they are so new, they don't have much to work with."

Sanctuary House has helped over 150 families since 2005. They are currently handling 50 cases this year alone, with the number set to grow.

The Bloggers in Big Shoes wore oversized clown shoes as a symbolic gesture of empathy for the abandoned and physically-abused babies under the care of Sanctuary House.

Mr Koh said that, "These bloggers are facing insurmountable odds; most of them do not play football. And here they are, taking on the most decorated football club in the history of the S League, while wearing clown shoes no less!"

"It's symbolic of the uphill struggle face by these babies. Some of them come into this world with no home, no parents and no love. The struggle of the bloggers is nothing compared to that."

The fast-paced and humor-laden game was peppered with mischievous antics from SAFFC. The team held back in this light-hearted game and ultimately let the bloggers win.

"I was so surprised that we won," said Miss Nikita Hengbok, one of the participating bloggers. "I thought that we were going to be thrashed by them!"

"I'm quite touched that they were willing to give us a chance to win," she said, "it's quite symbolic of what these abandoned children and babies need. If the best football club in the S League is willing to



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give us a chance, then we hope that society is willing to give these babies and children a chance too.”

Unfortunately, fundraising for Project Baby Love has been slow. So far, only \$513 has been raised. The event organizers are trying to raise \$3,500 in donations by the end of next Thursday.

“It’s quite troubling,” says Mr Koh, “awareness of this problem is very low. It’s quite a grim affair that nobody talks about. But these babies need help.”

“Pretending that this problem doesn’t exist only makes it go away in your mind. In reality these babies and children will still be suffering. We hope that Singaporeans will show these babies some love soon.”

Fundraising for Project Baby Love ends next Thursday. The public can make donations via credit or debit card at <http://bit.ly/projectbabylove>

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Photos (high resolution versions available upon request):

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1 The tale of the shoes. SAFFC takes a feekick against the Bloggers in Big Shoes.

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2 The Bloggers in Big Shoes press SAFFC.

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3 Fabian Tan from Soccer with a Vision leads the charge.

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4 The Bloggers in Big Shoes engage in some pre-game banter.

For more information, kindly contact:

Heng Yi-Hui

Media Relations Officer

91376123

heng.yihui@intelligenceintegrityimagination.com